

The 43rd
TOKYO
MOTOR SHOW
2013

SMART MOBILITY CITY 2013 NEWSLETTER

vol. 1
2013.09.12

SMART MOBILITY CITY 2013

Organizer Themed Project for the 43rd Tokyo Motor Show 2013

World first
Experience the future of automobiles and lifestyles
An integral part of the Tokyo Motor Show



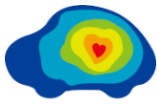
The environment surrounding vehicles such as energy and ICT has been constantly changing. How will this evolve to make changes for our daily lives and society in the near future? With advanced technologies and various cultures, Japan will be in the best position to showcase a unique exhibition to let visitors have opportunities to experience the future of automobiles connecting with our lifestyle.

This will be the world's first exhibition that will let you experience the future society and lifestyles – created through the collaboration among automobile manufactures, housing, telecommunications, various industries and research organizations.

The first edition of the “SMART MOBILITY CITY” was introduced at the 42nd Tokyo Motor Show 2011 as the organizer's initiative to aim for becoming the world's leading technology-driven motor. This event contributed successfully to an accumulated number of 842,600 visitors, a 37% increase from the previous show and had been widely highlighted by global media.

“KURUMA NETWORKING: Vehicles (KURUMA) connecting with people's lives and society” will be our theme this year. This will forecast how automobiles connect with society, cities, people and their lifestyles. With various companies and organizations participating, the number of which exceeded the previous exhibition, a world of connected vehicles that top-notch technologies create will be revealed.

In this newsletter, we will highlight the “SMART MOBILITY CITY 2013” which showcases the “future of automobiles and lifestyles” from various angles to discover joy and values to our new lives and a number of approaches towards the latest advanced automobile and transportation systems.



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**Discover and experience the 3 programs of the
“Future of automobiles and lifestyles”**

Exhibition Future of automobiles and lifestyles

Automobile manufactures, telecommunications, housing, material manufactures and research organizations will present the “future of automobiles and lifestyles” from their own viewpoints.

SMC TOURS (Organizer’s exhibit)

Experience the smart mobility city which showcases the future of automobiles and lifestyles by VR in six automobile shaped mini theaters.

Test ride See, Drive, Feel! The new mobility and lifestyles!

Automobiles are making changes in terms of their forms and functions to adapt to being a human’s partner for the new society and lifestyles. What kind of automobiles will we be driving?

Test ride and experience personal mobility, micro mobility, EV/PHVs, advanced driver assistance systems and so on.

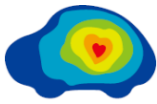
Conference How will automobiles change by connecting with society and transportation?

Experts will be assembled to debate at the international symposium regarding the future of automobiles and lifestyles. Seminars will be also provided by some of the exhibitors on the theme of connected cars and related new technologies. What’s more, there will be workshops for children to learn the basics of the technologies and structure of an automobile, and many more other programs.

Details on the above programs will be introduced in our following newsletters.

Show Outline

Name	SMART MOBILITY CITY 2013 Organizer Themed Project for the 43rd Tokyo Motor Show 2013
Theme	KURUMA NETWORKING - Vehicles (KURUMA) connecting with people’s lives and society -
Venue	Tokyo Big Sight (West Hall 4, Rooftop Exhibition, Conference Tower) (Within the show venue of the 43 rd Tokyo Motor Show 2013)
Dates	2013 November 22(Fri) to December 1 (Sun),10days Press days: November 20 (Wed) and 21 (Thu) Special guest day / Preview Night: November 22 (Fri)
Organizer	Japan Automobile Manufacturers Association, Inc. http://www.tokyo-motorshow.com/en/ http://smc.tokyo-motorshow.com/en/



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Exhibitors list

- 1 . Agency for Natural Resources and Energy <http://www.enecho.meti.go.jp/english/index.htm>
- 2 . Asahi Glass Co., Ltd. <http://www.agc.com/english/>
- 3 . College of Engineering, Nihon University <http://www.ce.nihon-u.ac.jp/english/index.html>
- 4 . D Art Co., Ltd. <http://www.d-art.jp/en/index.html>
- 5 . DENSO CORPORATION <http://www.globaldenso.com>
- 6 . ecomo Corp. <http://www.ichiro-hatayama.com>
- 7 . Growthn Dream. Co., Ltd. <http://www.growthn.com/>
- 8 . Honda Motor Co., Ltd. <http://world.honda.com/>
- 9 . ITS Japan <http://www.its-jp.org/english/>
- 1 0 . KOBOT Co., Ltd. <http://www.kobot.co.jp/eng/index.htm>
- 1 1 . Lohas holdings <http://www.lohas-hd.co.jp/>
- 1 2 . Mazda Motor Corp. <http://www.mazda.com/>
- 1 3 . Ministry of Land, Infrastructure, Transport and Tourism <http://www.mlit.go.jp/road/>
- 1 4 . MITSUBISHI MOTORS Corp. <http://www.mitsubishi-motors.com/en/>
- 1 5 . Nissan Motor Co., Ltd. <http://www.nissan-global.com/EN/>
- 1 6 . NTT DOCOMO, Inc. <http://www.nttdocomo.co.jp/english/>
- 1 7 . Prozza Corp. <http://prozza.com>
- 1 8 . The Research Association of Hydrogen Supply/Utilization Technology
<http://hysut.or.jp/en/index.html>
- 1 9 . Sekisuihouse, Ltd. <http://www.sekisuihouse.co.jp/english/index.html>
- 2 0 . Terra Motors Corp. <http://www.terra-motors.com/>
- 2 1 . TOKIWA Corp. <http://www.tokiwa-group.co.jp/>
- 2 2 . TOSHIBA Corp. <http://www.toshiba.co.jp/worldwide/index.html>
- 2 3 . TOYOTA Motor Corp. <http://www.toyota-global.com/>
- 2 4 . Toyota Housing Corp. <http://www.toyotahome.co.jp/>
- 2 5 . Vehicle Information and Communication System Center <http://www.vics.or.jp/english/vics/>
- 2 6 . ZieD Co., Ltd.
- 2 7 . HIRIKO JP Co., Ltd.
- 2 8 . TUM CREATE <http://tum-create.edu.sg/>

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